

Cameron Taylor

Copywriter, Creative Services & Strategic Communications

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NERVE MEDIA
Strategic * Communications

A freelancer for 25+ years, I'm accustomed to operating solo but thrive in the collaborative space with in-house marketing teams, design agencies, independent project managers or directly with the C-suite.

Crafting and clarifying an organization's message remains the essential discipline, but that inherently involves ideation, positioning, branding, campaigns, strategy, art direction and more.

The work runs the gamut: digital, print, broadcast, social and more. Punchy ads, informative articles, blogs, white papers, strategic groundwork, executive comms, primary research and all manner of communication in-between.

Inform, enlighten, provoke, persuade. Move people to action. My ambition is to help clients bolster connections, extend their reach and generate greater profile and profit.

COLLABORATION

While mainly working directly with clients, I've enjoyed the opportunity to partner with several design shops, including:

- Idea Couture
- Bhandari & Plater
- Mamone & Partners
- Borealis Creative (formerly SOS)
- Ariad
- Big Sky Design
- Oxygen
- Labour (formerly CO-OP)
- Clear Space Design
- Competence Communications
- Parcel Design
- Cundari
- Pivot Design
- Hangar Design Group
- Filament Creative
- WE Design

LCBO



angus reid

burlodge
TOGETHER, WE WORK.

FOURCAST



SANDBAGGER



AUBREY & MARLA DAN
FOUNDATION



reloop
resources remain resources

TRENT
UNIVERSITY



Butterfield
& Robinson
SLOW DOWN TO SEE THE WORLD

Moneris



cultiware

SOFIDEL
ENDLESS CARE. INNOVATIVE LIFE



TREZ CAPITAL



OMNI
HEALTH CARE

GREAT GULF

workforcewins



VOLUNTEER

NEW STAGES THEATRE COMPANY Board Member, 2022 -

Dedicated to bringing contemporary voices and issues to the stage through a series of staged readings and full productions.



YES SHELTER FOR YOUTH AND FAMILIES

Board Member, 2019 - 2021

An organization whose mandate is to provide emergency shelter, transitional housing and the supports required to help youth.



PETERBOROUGH ULTIMATE LEAGUE (PUL)

President, 2004 - 2016

Helmed this local recreation league, taking it from a one-season, eight-team outfit into a four-season, 60-team non-profit organization.



REFRAME FILM FESTIVAL Board Member, 2012 - 2015

A documentary film festival committed to social justice, environmental, Indigenous and culturally significant programming.



PORTFOLIO

If interested in seeing a sampling of work, please let me know the types of work you'd prefer to see and I'll compile a brief portfolio.



CONTACT

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