

Cameron Taylor

Copywriter | Content Strategist

cameron@nervemedia.ca
705-745-5435



NERVE MEDIA
Strategic * Communications

A freelancer for 25+ years, I'm accustomed to operating solo but thrive in the collaborative space with in-house marketing teams, design agencies, independent project managers or directly with the C-suite.

Crafting and clarifying an organization's message remains the essential discipline, but that inherently involves ideation, positioning, branding, campaigns, strategy and more.

The work runs the gamut: digital, print, broadcast, social and more. Punchy ads, informative articles, blogs, white papers, strategic groundwork, executive comms and all manner of communication in-between.

Inform, enlighten and entertain; provoke, persuade and move people to action. My ambition is to help clients bolster connections, extend their reach and generate greater profile and profit.

| COLLABO

While mainly working directly with clients, I've enjoyed the opportunity to partner with several design shops, including:

- Idea Couture
- Bhandari & Plater
- Mamone & Partners
- Borealis Creative (formerly SOS)
- Ariad
- Big Sky Design
- Oxygen
- Labour (formerly CO-OP)
- Clear Space Design
- Competence Communications
- Parcel Design
- Cundari
- Pivot Design
- Hangar Design Group
- Filament Creative
- WE Design

LCBO



angus reid

burlodge
TOGETHER, WE WORK.



AUBREY & MARLA DAN
FOUNDATION





VOLUNTEER

NEW STAGES THEATRE COMPANY

Board Member, 2022 -

Dedicated to bringing contemporary voices and issues to the stage through a series of staged readings and full productions.

YES SHELTER FOR YOUTH AND FAMILIES

Board Member, 2019 - 2021

An organization whose mandate is to provide emergency shelter, transitional housing and the supports required to help youth.

PETERBOROUGH ULTIMATE LEAGUE (PUL)

President, 2004 - 2016

Helped this local recreation league, taking it from a one-season, eight-team outfit into a four-season, 60-team non-profit organization.

REFRAME FILM FESTIVAL

Board Member, 2012 - 2015

A documentary film festival committed to social justice, environmental, Indigenous and culturally significant programming.

PORTFOLIO

If interested in seeing a sampling of work, please find a link to my [portfolio here](#).

CONTACT

Cameron Taylor
Principal, Nerve Media
705-745-5435
cameron@nervemedia.ca

Nerve Media
The Commerce Building
393 Water Street, #304
Peterborough, ON
K9H 3L7